



AmCham Cyprus

SPONSORSHIP PACKAGES  
for 2022

# AmCham Sponsorship Package 2022 Introduction

Dear AmCham Member,

On behalf of the new AmCham Board of Directors for the September 2021 – August 2023 period, you may find several sponsorship packages that you can select from in order to:

- Maximize your organization's exposure during AmCham Events
- Support AmCham in its efforts to upgrade its services

There are several sponsorship packages you may choose from depending on your needs and budget:

- **Diamond Sponsorship**
- **Platinum Sponsorship**
- **Gold Sponsorship**
- **Silver Sponsorship**
- **Bronze Sponsorship**

You may choose to commit for a 2 year sponsorship package and get a 10% discount or a 3 year sponsorship package and benefit from a 15% discount. The fees are to be paid annually every January.

Members who benefit from a Bronze sponsorship as part of their Corporate/Sustaining membership for 2022/23, can upgrade their sponsorship level by settling the difference.

The new Board is committed to thrive and take the services it offers to its esteemed members, to the next level. These sponsorships, along with the new membership fees will give AmCham the opportunity to add additional capacity by hiring a full-time resource to help and assist with achieving our objectives.

We thank you for your support and wish for your strong engagement during this new term.

Feel free to contact us on [amcham@amchamcyprus.com.cy](mailto:amcham@amchamcyprus.com.cy) or by phone at 22889720 (Lia Riris).

Sincerely Yours,

**Georgios Georgiou**  
AmCham President

**Paris Savva**  
AmCham Events and Sponsorship Committee Chair

**Lia Riris**  
AmCham Secretary

# SPECIAL AMCHAM SPONSORSHIP PACKAGES 2022-23

Sponsorship	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Annual Fee (Euro)	20,000	10,000	6,000	3,000	800
Expected Packages / limit	1-2	3-4			
Sponsorship of ALL events in the calendar year with <b>appropriate and pre-defined</b> Diamond/Platinum/Gold/Silver benefits as below	XXXX	XXX	XX	XX	1 event/annum <small>(defined at year start)</small>
Seats at annual gala diner	20	10	6	3	1
Standard size roll-up banner displayed at events (provided by sponsor)	2 (4 for Gala)	2 (3 for Gala)	1 (2 for Gala)	1	1 (@ event)
Verbal recognition at the podium at events	X	X	X	X	X
Logo on event marketing materials	X	X	X	X	X
Listing with Logo in annual sponsors sections on AmCham Website	X	X	X	X	X
Social Media Quarterly Posting for Company sponsorship per category	X	X	X	X	1 / annum
Corporate giveaways at events (provided by sponsor)	X	X	X		
30 second corporate video shown at event (provided by sponsor)	X	X	X		
Logo sponsorship for US delegations	X	X	X		
Reserved spaces on VIP table on annual gala dinner	2	1	1		
Logo on AmCham 1 <sup>st</sup> page of website	X	X			
Speaker slot for US delegation event @USA	X	X			
Company profile inserted with event program	X	X			
Exclusive up-to-1.5 hour AmCham annual Event (Company presents..)	1				
Sponsor Table (when tables setup is used available)	X				
Sponsor flag at all event attendee tables (when tables setup is used)	X				
Sponsor logo on delegate name card (large events)	X				

Diamond  
Sponsorship  
Opportunity

€20,000



# DIAMOND Sponsorship Package

## Marketing Promotion for all general AmCham Events in the year

### ❖ Logo on Event Marketing Materials

Sponsor logo will be featured in all event marketing materials, both paper and electronic. Logo size and positioning will be according to sponsorship category, e.g. Diamond sponsors will be shown first/on-top

### ❖ Standard Roll-up Banners

Diamond sponsor can have up to two roll-up banners for each event. In larger events e.g. gala dinner, up to 4 roll-up banners can be accommodated. Roll-Up Banners are to be provided by the sponsor

### ❖ Verbal Recognition at the Podium

Sponsors will be recognized at the podium during each event

### ❖ Corporate Giveaways

Diamond, Platinum, and Gold sponsors can provide corporate giveaways to be included in goodie bag at the events

### ❖ Corporate Video (30 seconds)

Diamond, Platinum, and Gold sponsors can have their corporate video (30 seconds) shown at each event

### ❖ Company profile on event program

Company profile of Diamond and Platinum sponsors included with event program

### ❖ Diamond Sponsor Table

Diamond Sponsors can have a sponsor table at every event when tables are used for the attendees

### ❖ Diamond Sponsor Table Flags

Diamond Sponsors can have a company flag (table stand type) at every table at every event, when tables are used.

### ❖ Diamond Logo on Delegate Name Cards

Diamond Sponsors logos to be included when name cards are used (typically on large events)

## Annual Gala Dinner

### ❖ 20 Complimentary Tickers

### ❖ Two Reserved Seats at the VIP Table

## Digital Exposure

### ❖ Social Media Platforms

Quarterly postings on AmCham Social Media platforms for each Diamond sponsor

### ❖ Website 1<sup>st</sup> page

Diamond and Platinum sponsor logos to be displayed on the 1<sup>st</sup> page of the AmCham Website

### ❖ Website Sponsors Page

Diamond sponsor logos to be listed under the Sponsors page

## Exclusive Event

### ❖ Exclusive Events for Diamond Sponsor

One annual event can be held in coordination with the Diamond Sponsor. Event topic can be determined by sponsor or mutually agreed on with AmCham.

### ❖ Logo and Hyperlink to Sponsor's official website on the Event Home Page

## US Delegations

### ❖ Speaker Slot on US delegation Event

### ❖ Logo Sponsorship on US Delegations

## Sponsorships Fees

### ❖ DIAMOND Sponsorship Fees

Annual Sponsorship for Diamond Category is 20,000 Euro / annum

### ❖ Applicable discounts

10% discount is provided for 2-years commitment and 15% for 3-years commitment. Multi-Annual sponsorships are paid in January of each year. For Corporate / Sustaining members, the Bronze Sponsorship is deducted from the Gold Sponsorship fee

## Sponsorship Category Expected Packages

### ❖ Diamond Sponsorships

Up to two Diamond Sponsorships are expected to be provided

Platinum  
Sponsorship  
Opportunity

€10,000



# PLATINUM Sponsorship Package

## Marketing Promotion for all general AmCham Events in the year

### ❖ Logo on Event Marketing Materials

Sponsor logo will be featured in all event marketing materials, both paper and electronic. Logo size and positioning will be according to sponsorship category

### ❖ Standard Roll-up Banners

Platinum sponsor can have up to two roll-up banners for each event. In larger events e.g. gala dinner, up to 3 roll-up banners can be accommodated. Roll-Up Banners are to be provided by the sponsor

### ❖ Verbal Recognition at the Podium

Sponsors will be recognized at the podium during each event

### ❖ Corporate Giveaways

Diamond, Platinum, and Gold sponsors can provide corporate giveaways to be included in goodie bag at the events

### ❖ Corporate Video (30 seconds)

Diamond, Platinum, and Gold sponsors can have their corporate video (30 seconds) shown at each event

### ❖ Company profile on event program

Company profile of Diamond and Platinum sponsors included with event program

## Annual Gala Dinner

### ❖ 10 Complimentary Tickers

### ❖ One Reserved Seat at the VIP Table

## Digital Exposure

### ❖ Social Media Platforms

Quarterly postings on AmCham Social Media platforms for Platinum Sponsors

### ❖ AmCham Cyprus Website 1<sup>st</sup> page

Diamond and Platinum sponsor logos to be displayed on the 1<sup>st</sup> page of the AmCham Website

### ❖ AmCham Cyprus Website Sponsors Page

Platinum sponsor logos to be listed under the Sponsors page

## US Delegations

### ❖ Speaker Slot on US delegation Event

### ❖ Logo Sponsorship on US Delegations

## Sponsorships Fees

### ❖ PLATINUM Sponsorship Fees

Annual Sponsorship for Platinum Category is 10,000 Euro / annum

### ❖ Applicable discounts

10% discount is provided for 2-years commitment and 15% for 3-years commitment. Multi-Annual sponsorships are paid in January of each year

For Corporate / Sustaining members, the Bronze Sponsorship is deducted from the Platinum Sponsorship fee

## Sponsorship Category Expected Packages

### ❖ Platinum Sponsorships

Up to four Diamond Sponsorships are expected to be provided

Gold  
Sponsorship  
Opportunity

€6,000





# GOLD Sponsorship Package

## Marketing Promotion for all general AmCham Events in the year

### ❖ Logo on Event Marketing Materials

Sponsor logo will be featured in all event marketing materials, both paper and electronic. Logo size and positioning will be according to sponsorship category

### ❖ Standard Roll-up Banners

Gold sponsor can one roll-up banner for each event. In larger events e.g. gala dinner, up to 2 roll-up banners can be accommodated. Roll-Up Banners are to be provided by the sponsor

### ❖ Verbal Recognition at the Podium

Sponsors will be recognized at the podium during each event

### ❖ Corporate Giveaways

Diamond, Platinum, and Gold sponsors can provide corporate giveaways to be included in goodie bag at the events

### ❖ Corporate Video (30 seconds)

Diamond, Platinum, and Gold sponsors can have their corporate video (30 seconds) shown at each event

### ❖ Company profile on event program

Company profile of Diamond and Platinum sponsors included with event program

## Annual Gala Dinner

### ❖ 6 Complimentary Tickers

### ❖ One Reserved Seat at the VIP Table

## Digital Exposure

### ❖ Social Media Platforms

Quarterly postings on AmCham Social Media platforms for Platinum Sponsors

### ❖ AmCham Website Sponsors Page

Gold sponsor logos to be listed under the Sponsors page

## US Delegations

### ❖ Logo Sponsorship on US Delegations

## Sponsorships Fees

### ❖ GOLD Sponsorship Fees

Annual Sponsorship for Gold Category is 6,000 Euro / annum

### ❖ Applicable discounts

10% discount is provided for 2-years commitment and 15% for 3-years commitment. Multi-Annual sponsorships are paid in January of each year

For Corporate / Sustaining members, the Bronze Sponsorship is deducted from the Gold Sponsorship fee

Platinum  
Sponsorship  
Opportunity

€3,000



# Silver Sponsorship Package

## Marketing Promotion for all general AmCham Events in the year

### ❖ Logo on Event Marketing Materials

Sponsor logo will be featured in all event marketing materials, both paper and electronic. Logo size and positioning will be according to sponsorship category

### ❖ Standard Roll-up Banner

Silver sponsor can one roll-up banner for each event

### ❖ Verbal Recognition at the Podium

Sponsors will be recognized at the podium during each event

## Annual Gala Dinner

### ❖ 3 Complimentary Tickers

## Digital Exposure

### ❖ Social Media Platforms

Quarterly postings on AmCham Social Media platforms for Silver sponsors

### ❖ AmCham Website Sponsors Page

Silver sponsor logos to be listed under the Sponsors page

## Sponsorships Fees

### ❖ SILVER Sponsorship Fees

Annual Sponsorship for Silver Category is 3,000 Euro / annum

### ❖ Applicable discounts

10% discount is provided for 2-years commitment and 15% for 3-years commitment. Multi-Annual sponsorships are paid in January of each year  
For Corporate / Sustaining members, the Bronze Sponsorship is deducted from the Silver Sponsorship fee

Platinum  
Sponsorship  
Opportunity

€800



**BRONZE**  
SPONSOR

# Bronze Sponsorship Package

**Marketing Promotion for all one AmCham Event, defined at the start of the year for the Bronze Sponsor**

❖ **Logo on Event Marketing Materials**

Sponsor logo will be featured in all event marketing materials, both paper and electronic. Logo size and positioning will be according to sponsorship category

❖ **Standard Roll-up Banner**

Bronze sponsor can one roll-up banner for the chosen event

❖ **Verbal Recognition at the Podium**

Sponsors will be recognized at the podium for the chosen event

**Annual Gala Dinner**

❖ **1 Complimentary Ticket**

## Digital Exposure

❖ **Social Media Platforms**

Quarterly postings on AmCham Social Media platforms for Bronze sponsors

❖ **AmCham Website Sponsors Page**

Bronze sponsor logos to be listed under the Sponsors page

## Sponsorships Fees

❖ **Bronze Sponsorship Fees**

Annual Sponsorship for Bronze Category is 800 Euro / annum

The Bronze sponsorship fee is included at not additional cost for all Corporate/sustaining members paying for this membership type for 2022 and 2023

# Terms and Conditions

1. Sponsorship fee discount is applicable for 3-years sponsorship commitment. Annual sponsorship is paid in the January of every year. Discount offered: 15%.
2. Sponsorship fee discount is applicable for 2-years sponsorship commitment. Annual sponsorship is paid in the January of every year. Discount offered: 10%.
3. Corporate / Sustaining members with default bronze package, can upgrade to other packages, and the bronze membership fee will be deducted from the upgrade sponsorship. 2-year or 3-year discount applied to the final amount.
4. US Delegations are subject covid restrictions, approvals, and budget availability and may not happen during the year
5. Gala Dinner and other in-person events are subject to Covid restrictions
6. Sponsorship allocation is on first-come first-served basis

**Thank you for your sponsorship consideration  
to support AmCham Cyprus**